

SFI–SSF Conference Program 2025

	12:00	Doors Open, Registration, and Lunch
	13:15	Welcome Note <i>Hannah Wise, Moderator</i>
	13:20	Short Interview with Representatives of SFI and of SSF <i>Prof. François Degeorge, Managing Director, SFI, and Sabine Döbeli, CEO, SSF</i>
Keynotes	13:25	Keynote Presentation I—Navigating the ESG Fatigue: Unlocking the True Potential of Sustainable Finance <i>Urs Baumann, CEO, Zürcher Kantonalbank</i>
	13:45	Keynote Presentation II—What Drives Sustainable Finance Fatigue? <i>SFI Prof. Philipp Krüger, Professor of Responsible Finance, UNIGE, and Senior Chair, SFI</i>
Investing with Impact	14:05	Presentation I—How Not to Have Impact? <i>SFI Prof. Laurent Frésard, Professor of Finance, USI, and Senior Chair, SFI</i>
	14:20	Presentation II—Shaping Outcomes through Stewardship <i>Julia Wittenburg, Head of Stewardship, Bank J. Safra Sarasin Ltd</i>
	14:35	Presentation III—Impact Investing: Switzerland's Strategic Edge <i>Rosa Sangiorgio, Founder, RSg Impact Investing, and Chair of the Board, Swiss Platform for Impact Investing</i>
	14:50	Joint Q&A
	15:05	Break and Refreshments
Asset Classes in Sustainable Investing	15:35	Presentation I—Green Investing: In and Out of Equilibrium <i>SFI Prof. Stefano Ramelli, Assistant Professor in Corporate Finance, UNISG, and Faculty Member, SFI</i>
	15:50	Presentation II—Responsible Gold Investments <i>Esther Halas, Head of Product Management, Banque Bonhôte & Cie SA</i>
	16:05	Presentation III—Green Bonds: A View from an Issuer Perspective <i>Lukas Gisiger, Relationship Manager Multinationals, UBS Switzerland AG</i>
	16:20	Joint Q&A
Panel	16:35	Panel Discussion—Capturing Opportunities in Sustainable Finance <ul style="list-style-type: none"> • <i>SFI Prof. Philipp Krüger, Professor of Responsible Finance, UNIGE, and Senior Chair, SFI</i> • <i>Nadia Nikolova, CEO, responsAbility</i> • <i>Dr. Jürg Tobler, Deputy CEO and Chief Investment Officer, Pensionskasse Stadt Zürich</i> • <i>Frederick Widl, Head of Real Assets, AXA Investment Managers Switzerland</i>
	17:15	Closing Remarks <i>Hannah Wise</i>
	17:20	Aperitif