



SFI Knowledge Catalyst Connect with Finance Students

Social Media Wizard at Elliott Capital

The SFI Knowledge Catalyst provides you with the opportunity to join Elliott Capital, an advisory firm offering services in open innovation, ecosystem building, and FinTech, as a leader in the Swiss ecosystem.

About the role:

We are looking for a Social Media Wizard to develop and implement a social media strategy. This includes managing Twitter accounts, newsletters, and other day-to-day activities. You will curate all relevant content topics and work to reach our relevant target customers, and effectively build our online reputation by becoming an advocate for the company in social media spaces, media requests, engaging in dialogues, and answering questions where appropriate.

The role offers an exceptional individual a deep dive into the world of FinTech. You learn about reshaping of the financial industry, broaden your network, and get exposure to industry leaders.

Target start date is September 1st, 2017 for a 3 month contract. There is also potential for this to continue as an ongoing role. This role could be an internship (50% to 100%) or full time position.

Responsibilities:

- Coordinate social media with marketing strategy and PR activities
- Produce timely and engaging content optimized for platform use and intended audience
- Analyze and report overall and specific campaign statistics on a regular basis
- Continue to define and refine social marketing activities

Skills and attributes:

- Experience with social media management
- Able to use marketing tools like Twitter, FaceBook, Mailchimp, and others to create engaging and professional marketing campaigns

All open positions can be found at www.sfi.ch/catalyst → current opportunities.

- Comfortable in a dynamic and fast-paced environment with competing priorities
- Ability to manage multiple projects simultaneously, well-organised and able to multitask
- Excellent team player, Solution oriented, creative, open minded individual
- Passion for financial services, the technology sector, innovation, and startups

Qualifications/competencies:

- Eligible to work in Switzerland, English is required, German and French are an advantage
- Studies in business administration, marketing, or event management
- Proficient in Microsoft Office (Word, Excel, PPT) and Google Docs preferred

About us

[Elliott Capital](#) was created in 2016 after foundational work by [John Hucker, CFA](#) to introduce FinTech, open innovation, ecosystem development, and platform business models to the Swiss financial centre, both in private and public roles.

Our focus at Elliott Capital is linking technology with financial services and converging themes. We help our clients understand, adapt, and embrace change, so that they can transition from current strengths into future opportunities. We work together to understand client needs and develop actionable solutions with tangible results. Our knowledge, network, and ambition are key assets in delivering competitive advantages to our clients.

Interested?

Please send your motivation letter, CV, and university grades (all in one PDF) to Ms Désirée Spörndli at ds@sfi.ch.