



SFI Knowledge Catalyst Connect with Finance Students

Social Media Wizard at Elliott Capital

The SFI Knowledge Catalyst provides you with the opportunity to join Elliott Capital, an advisory firm offering services in open innovation, ecosystem building, and FinTech, as a leader in the Swiss ecosystem.

About the role:

This is your opportunity to join Elliott Capital, a company of the future working in the area of FinTech and related convergence from our headquarters in Zurich, Switzerland.

We seek someone to manage Twitter accounts, newsletters, optimize SEO and YouTube posts, and oversee other day-to-day digital marketing activities. You will curate all relevant content topics and work to reach our relevant target customers, and effectively build our online reputation by becoming an advocate for the company in social media spaces, media requests, engaging in dialogues, and answering questions where appropriate.

The role offers an exceptional individual a deep dive into the world of FinTech. You learn about reshaping of the financial industry, broaden your network, and get exposure to industry leaders.

The role is available immediately on a full-time basis, but we also consider exceptional internships and freelancers.

Responsibilities:

- Ownership for communication strategy, all communication channels, and projects
- Coordinate social media with marketing strategy and PR activities
- Produce timely and engaging content optimized for platform use and intended audience
- Analyze and report overall and specific campaign statistics on a regular basis
- Continue to define and refine digital marketing activities

Skills and attributes:

All open positions can be found at www.sfi.ch/catalyst → current opportunities.

- Studies and experience in digital marketing
- Able to use marketing tools like Twitter, FaceBook, Mailchimp, and others to create engaging and professional marketing campaigns
- Comfortable in a dynamic and fast-paced environment with competing priorities
- Ability to manage multiple projects simultaneously, well-organised and able to multitask

Qualifications/competencies:

- Eligible to work in Switzerland, English is required, German is an advantage
- Studies in marketing, business administration, or hospitality
- Proficient in Microsoft Office (Word, Excel, PPT) and Google Docs preferred

About us

[Elliott Capital](#) is a company builder which has been active since 2016. We focus on linking technology with financial services and converging themes. We offer a range of related services to entrepreneurs, investors, companies, and governments. Our knowledge, network, and capabilities are competitive advantages for our clients.

Interested?

Please send your motivation letter, CV, and university grades (all in one PDF) to Ms Désirée Spörndli at ds@sfi.ch.