

# SFI Spotlight Course Strategic Challenges in Asset Management



Swiss Finance Institute International Offerings  
Spotlight Course  
Strategic Challenges in  
Asset Management

# SFI Spotlight Course

## Strategic Challenges in Asset Management

Dates	Topics Morning Session	Topics Afternoon Session
25.06.2018	Global Macro Environment	Views on the Future
26.06.2018	Strategy + Regulation (I)	Strategy + Regulation (II)
27.06.2018	New Product Classes + Product Innovation	Strategy + Regulation (III)
28.06.2018	Industrialization + Transformation of AM	Fiduciary Responsibility + Governance

**Registration deadline:** June 11, 2018

Subject to change.



### Objectives

The asset management industry is heavily affected by the current and future macro-economic situation. In this SFI Spotlight Course current and future asset management strategies and challenges are discussed. We view regulation from two perspectives, both as an opportunity and a threat. As we look forward, the topics of smart data, fintech opportunities, industrialization and transformation are discussed. This SFI Spotlight course enables you to critically discuss new strategies for growing asset management firms in this complex and challenging environment.

### Target Audience and Admission

This course is targets experienced executives in asset management, which have

- Significant practical experience
- Proven analytical skills
- Strong English skills to follow the course and actively participate in the in course discussion

The number of participants for this Spotlight Course is limited. The program management decides on the final admission of candidates.

### Course Structure

The SFI Spotlight Course «Strategic Challenges in Asset Management» consists of 4-days pf classroom training. While participants acquire fundamental knowledge in a self-study phase before the classroom training, during the course selected lecturers with close contact to the industry review first the status quo of the specific topic, both in regard to academic research and practice, and then move into current challenges.

### Certification

On completion of the program, participants will receive a certificated issued by Swiss Finance Institute. A subsequent crediting of ECTS-points to «CAS in Banking with a focus on Asset Management» is excluded.

### Dates and Fees

The next SFI Spotlight Course «Strategic Challenges in Asset Management» takes place from June 25 – 28, 2018. The course will take place in Zurich.

The course fee is CHF 4'900.– (incl. VAT). The fee covers tuition, course materials, lunches and refreshments. It does not include evening meals, hotel, or travel expenses.

### Further Information

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[www.sfi.ch/amstrat](http://www.sfi.ch/amstrat)

## **Swiss Finance Institute**

Swiss Finance Institute (SFI) is the national center for fundamental research, doctoral training, knowledge exchange, and continuing education in the fields of banking and finance. SFI's mission is to grow knowledge capital for the Swiss financial marketplace. Created in 2006 as a public-private partnership, SFI is a common initiative of the Swiss finance industry, leading Swiss universities, and the Swiss Confederation.