

SFI Spotlight Course Strategic Challenges in Asset Management



Swiss Finance Institute International Offerings
Spotlight Course
Strategic Challenges in
Asset Management

SFI Spotlight Course

Strategic Challenges in Asset Management

Dates	Topics Morning Session	Topics Afternoon Session
26.06.2017	Global Macro Environment	Views on the Future
27.06.2017	Strategy & Regulation (I)	Strategy & Regulation (II)
28.06.2017	Portfolio Simulation (I)	Portfolio Simulation (II)
29.06.2017	Industrialization + Transformation of AM	Strategy Messages from the C-Suite

Registration deadline: May 29, 2017
Subject to change.



Objectives

The asset management industry is heavily affected by the current and future macro-economic situation. In this SFI Spotlight Course current and future asset management strategies and challenges are discussed. We view regulation from two perspectives, both as an opportunity and a threat. As we look forward, the topics of smart data, fintech opportunities, industrialization and transformation are discussed. This SFI Spotlight course enables you to critically discuss new strategies for growing asset management firms in this complex and challenging environment.

Target Audience and Admission

This course is targets experienced executives in asset management, which have

- Significant practical experience
- Proven analytical skills
- Strong English skills to follow the course and actively participate in the in course discussion

The number of participants for this Spotlight Course is limited. The program management decides on the final admission of candidates.

Course Structure

The SFI Spotlight Course “Strategic Challenges in Asset Management” consists of 4-days pf classroom training. While participants acquire fundamental knowledge in a self-study phase before the classroom training, during the course selected lecturers with close contact to the industry review first the status quo of the specific topic, both in regard to academic research and practice, and then move into current challenges.

Certification

On completion of the program, participants will receive a certificated issued by Swiss Finance Institute. A subsequent crediting of ECTS-points to "CAS in Banking with a focus on Asset Management" is excluded.

Dates and Fees

The next SFI Spotlight Course “Strategic Challenges in Asset Management” takes place from June 26 – 29, 2017. The course will take place in Zurich.

The course fee is CHF 4'900.-- (incl. VAT). The fee covers tuition, course materials, lunches and refreshments. It does not include evening meals, hotel, or travel expenses.

Further Information

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www.sfi.ch/amstrat

Swiss Finance Institute

Created in 2006 by the Swiss banks, the Swiss Stock Exchange, six leading Swiss Universities and the Swiss Federal government, the Swiss Finance Institute is a unique undertaking merging the experiences of a centuries old financial center with the innovative drive of a frontier research institution. Its goal is to change the research and teaching landscape in areas relevant to banks and financial institutions.

With more than 50 full time professors and ca. 80 PhD students, the Swiss Finance Institute represents the premier concentration of expertise in banking and finance across the European continent. The Institute's close affiliation with the Swiss banking industry ensures that its research culture remains in tune with the needs of financial services sector. Networking events where the participants can meet with local practitioners are therefore also an essential part of the offering.