

Swiss Finance Institute International Bank Management Program



Swiss Finance Institute International Offerings
International Bank Management Program
25. – 30. September 2017

The Future of Banking



Invest in your future!

The operational demands on executives from ever-increasing national and international regulations are not expected to diminish soon. To be successful in the financial sector today, both profound professional qualifications and a large degree of social competence are required. SFI has adjusted its executive and custom programs to account for these new and complex requirements.

With its long-standing tradition in executive management education in banking and finance, SFI has broad experience as well as proven expertise and know-how at its disposal that contributes to its education programs.

The success of Swiss Finance Institute is based on a convincing approach: The deep and real connection between theory and practice with a focus on current trends in the financial industry. While renowned university professors lecture on research-based concepts, experienced practitioners present the current applications and developments of their everyday business.

The active exchange – a moderated dialogue – between the SFI faculty and its participants not only promotes knowledge and expertise, but also generates an additional value and allows participants to build sustainable networks.

Swiss Finance Institute measures its success on the progress of its graduates. The obligation that it enters into with its education offerings extends far beyond conveying useful learning content. It also fulfils this obligation with its alumni network. Graduates of Swiss Finance Institute support the institute after their training with presentations as well as first-hand reports on current trends and best practices.



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«In my job, I am challenged every day: how can we, as an international private bank, balance the need for business model focus & innovation with ever increasing regulations? The IBMP provides a great platform to reflect with other global bankers on such questions, the future of banking and best and next practices.»

Dr. Marcel Jaeggi, Head of Business Development & Support, Bank J. Safra Sarasin, Zurich, Switzerland



Swiss Finance Institute

International Bank Management Program

Objectives

How are you and your bank coping with the on-going (r)evolution taking place in banking? How comfortable do you feel with all of the challenging topics of today and tomorrow? The «SFI International Bank Management Program» provides banking executives with an integrated and systematic view of the issues – both current and future – most challenging to banks and bankers. The program will enable you to gain an in-depth understanding of key strategic industry developments, how they impact banking as well as provide you with a toolkit to manage these challenges in the future.

It takes all the running you can do, to keep in the same place.

The Red Queen, *Through the Looking-Glass*

Negative interest rates, increasing volatility of markets, low returns, ever-increasing regulatory environment, robo-visors, new financial theories, industrialization, transformation and digitization of change. All these challenges will be addressed plus many others.

Today, banks and bankers are living in a world, which is volatile, uncertain, complex and ambiguous. SFI's International Bank Management Program is designed to help bankers like you deal with the huge challenges of change for the future.

Speakers and Methodology

The «SFI International Bank Management Program» explores the drivers behind the challenging developments confronting the industry today. The program brings together a dynamic international faculty, industry leaders and your peers. Academics focus on integrating finance knowledge while expert practitioners illustrate real-world applications. With a strong focus on practical change, the program draws on internationally renowned academics selected for their industry insights and ability to convey those insights

in a managerial context. To obtain an understanding of the practical aspects of implementation, industry leaders present conclusions from their frontline experiences. Through the careful selection of participants, a peer group with a diverse background is created ensuring a “moderated dialogue” across the various areas of banking. Several CEOs and Board Members will provide their insights into their views on the future of banking.

Target Audience and Admission

The program is targeted at senior managers in banking and finance, with responsibility for business lines, integrated services to clients or an individual operational area, and for executives moving into any of the above positions. Participants typically have a minimum of 10 years of experience, with five years in a managerial role, and are on average 40 years old. Admission is limited and is determined on a competitive basis in order to guarantee the quality of the program.

Course Structure

The «SFI International Bank Management Program» is a 6-day program. The course is conducted in English.

Certification

On completion of the program, participants will receive a certificate issued by the Swiss Finance Institute.

Course Fees

The course fee is CHF 6'960.- (incl. VAT) and is payable before the program begins. The fee covers tuition, course materials, lunches, refreshments, and official events during the program. It does not include evening meals, hotel, or travel expenses.

Registration

Registration deadline: August 11, 2017

www.sfi.ch/ibmp

International Bank Management Program Dates and Topics

Dates	Morning Session	Afternoon Session	Evening Session
25.09.2017	Market Trends & Future Views	10 Theses For Change	Opening Dinner
26.09.2017	Achieving Growth under Regulation	Innovation in Banking	Intergenerational Leadership
27.09.2017	Competing through Products & Services (I)	Competing through Products & Services (II)	Mindset & Cultural Change in Banks
28.09.2017	Risk Management in volatile times	Advanced Lending from origination to monitoring	Change Management in Banking
29.09.2017	Transformation & Digitization (I)	Transformation & Digitization (II)	Banking in 2050
30.09.2017	Re-shaping the Customer Experience		

Registration deadline: August 11, 2017
Subject to change.

International Bank Management Program A Selection of Speakers

Geissbühler, Alex

Partner and CEO, Geissbühler Weber & Partner

Gysel, Sascha

Director, E-foresight, Swisscom

Jäggi, Marcel, Dr.

Head of Business Development & Support,
Bank J. Safra Sarasin

Lauer, Armin

Managing Principal – PB Switzerland & Luxembourg,
capco

Mettler, Alfred, Prof. Dr.

Professor, Georgia State University, Atlanta, and
SFI Adjunct Professor, Swiss Finance Institute

Rubin, Heinz, Dr.

Managing Partner, zeb

Schröder, Annika

Group Innovation, UBS

Silberschmidt, Andri

Equity Fund Manager, Zurcher Kantonalbank

Smiles, Simon, Dr.

Chief Investment Officer UHNW, UBS

Spohr, Tilmann

Managing Director and Founder, Xvisory

Thomet, Manuel, Dr.

Head Consulting, additiv

Wahl, Pierre-Edouard

Innovation & Blockchain Lead, Credit Suisse



Swiss Finance Institute

Created in 2006 by the Swiss banks, the Swiss Stock Exchange, six leading Swiss Universities and the Swiss Federal government, the Swiss Finance Institute is a unique undertaking merging the experiences of a centuries old financial center with the innovative drive of a frontier research institution. Its goal is to change the research and teaching landscape in areas relevant to banks and financial institutions.

With more than 50 full time professors and ca. 80 PhD students, the Swiss Finance Institute represents the premier concentration of expertise in banking and finance across the European continent. The Institute's close affiliation with the Swiss banking industry ensures that its research culture remains in tune with the needs of financial services sector. Networking events where the participants can meet with local practitioners are therefore also an essential part of the offering.